

PERTHYN GRANT SCHEME

Perthyn grant scheme aims to support communities looking to establish a social enterprise or community led housing project across Wales where the Welsh language is central to the aims and objectives of the project

About Perthyn grant scheme:

Funded by Welsh Government, Perthyn grant scheme is open to applications from community groups across Wales that want to create and/or build community capacity and accelerate ideas that will lead to the creation of cooperatives, social enterprises or community-led housing projects where the Welsh language is central to the aims and objectives of the project. Please note that the Perthyn grants are for **revenue projects only**.

Below are examples of the type of spend that would be eligible under this grant:

- Capacity building (project management/co-ordination)
- Facilitating community engagement (e.g., consultation events, housing needs assessment surveys)
- Land searches
- Property and land surveys
- Architecture costs
- Pre-purchase costs (e.g., pre-planning costs, land surveys)
- Early-stage fees (financial advice, feasibility studies)
- Incorporation
- Specialist consultancy (not available under existing programmes i.e., SBW, Communities Creating Homes)
- Legal advice

What we cannot fund under this grant:

- Capital funding
- Political groups
- Religious groups
- Lobbying campaigns
- Hospitality – food/drink/entertainment
- Field trips or transportation
- Individuals or organisations e.g., housing association that are working solo on a project. Please note that this grant is for community-led projects that will benefit directly from it
- Groups that cannot provide evidence that supporting the Welsh-language is a central to the aims and objectives of the project.
- Community groups that have previously received a Perthyn small grant award.
- Community groups that registered a social business more than 12 months from the closing date of this grant round (21/11/2025).



The funding prioritises newly established groups to turn ideas into viable projects. If funding for existing projects is sought, you should explain what is the additionality and any innovative approaches of the project.

We welcome applications in Welsh or English.

*For accessibility, we request that you **do not** submit your application in PDF format*

Eligibility:

1. The Welsh language **must** be central to the aims and objectives of the project.
2. You can demonstrate how your idea will support the aims of the **Welsh Language Communities Action Plan** and **Cymraeg 2050: a million Welsh-speakers** in particular.
 - To help sustain Welsh-speaking communities by establishing new social enterprises and co-operatives.
 - To help sustain Welsh-speaking communities by developing solutions to support local affordable housing.
 - To create new spaces where people can use the language.
3. You are you applying for a revenue grant up to a maximum of £10,000.
4. The proposal is a community-led project and can demonstrate a clear vision to achieve this.
5. Community-led housing projects is expected to be affordable in perpetuity to serve the local community.

IMPORTANT - Please Note

We welcome eligible applications from communities across Wales. However, in line with the aims of the [Welsh Language Communities Housing Plan](#) we will continue to prioritise Welsh-speaking communities with high densities of second homes. Applications must demonstrate clearly how the project is a community led project and how it will support their community.

- Grants will not be awarded retrospectively i.e., for costs incurred before receipt of our grant offer letter.
- Grants are for **revenue use only**, capital expenditure is **not eligible**.
- Funding **must** be spent **by 31 March 2026**.
- Priority will be given to geographical areas that have not previously received funding from the Perthyn grant scheme



If the request is for a group that is not yet constituted and/or does not have an appropriate bank account, **please make this clear in the application**. Should the application be successful a **fundholder** will be appointed to hold and administer the grant award.

N.B. In cases where a community group do not have an established bank account a fundholder is required. Cwmpas will act as fundholder on behalf of the applicant(s) and awarded funds will be allocated directly to suppliers/contractors upon completion and evidence of the specified works in the application form.

Application Process:

If you meet the eligibility criteria, please complete the application form below and return to chloe.howell@cwmpas.coop.

Answers to application questions will be scored using a scoring matrix, *please see pages 7-13* for the scoring framework and the level of detail needed to meet the scoring criteria.

The closing date for all applications is **12.00pm, Friday 21st November 2025**. **We regret that applications received after this date will not be considered**. We welcome and encourage you to submit your application as soon as possible.

*Community groups will be notified of the outcome of their application following panel assessments. Panel assessments will take place on **27th & 28th November 2025** and outcomes will be announced **early December**.*

Applications will be considered by a panel comprising of representatives from Cwmpas and Welsh Government.

Cwmpas will carry out the initial eligibility checks before submitting the application to the assessment panel. Cwmpas will contact you directly if further information is needed to support the application. Please note that Cwmpas will only submit completed and eligible applications to the assessment panel.

Project Plan/Cost Table:

Please state clearly and as accurately as possible the amount allocated to each element of your grant funding application cost table including VAT and including your supplier, if your supplier has already been decided. *Please ensure your chosen supplier is available to carry out the work within the specified timeframe.*

Please note, not all elements are eligible for VAT under grant funding. Please ensure that you send all quotes when you submit the application form (including VAT where applicable).

Following email notification of a successful grant award, group meetings will be set up to agree payment and monitoring requirements and to support your group throughout the funding period.

Where Cwmpas are acting as the fundholder on behalf of non-constituted groups they retain the right to withhold assistance if satisfactory proof that payments against approved purposes is not provided. Digital copies of receipts and invoices must be provided as part of the monitoring process.

The panel may request further information from applicants and will offer a group an opportunity to resubmit with additional information within a specified timeframe. Additional information requests that are not received before the deadline may be considered ineligible.

Please see page 5 for the heat map – Areas of Linguistic Significance:

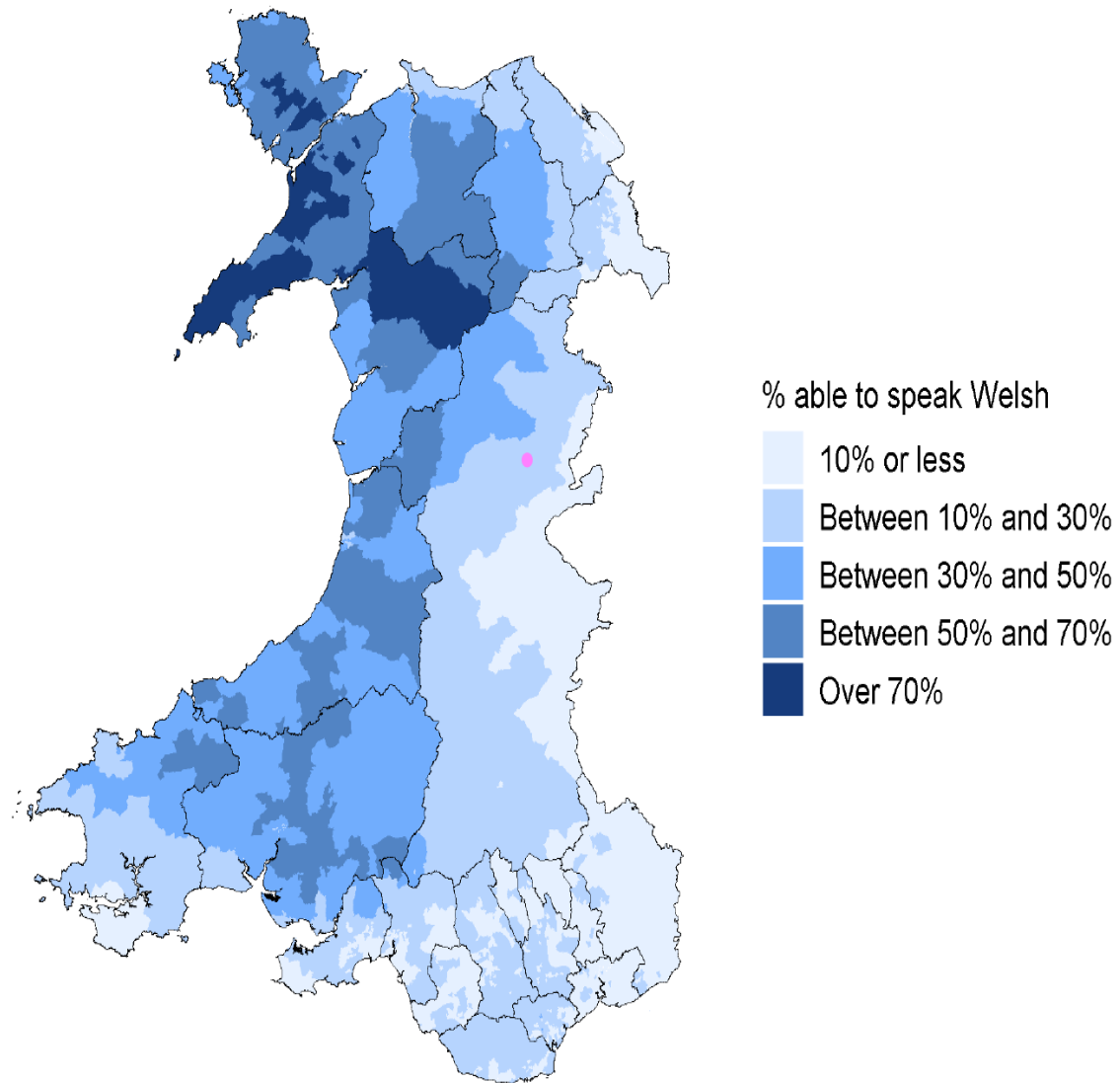
The Heat Map identifies areas of linguistic significance, highlighting where the Welsh language is strongest, most at risk, or declined. This map provides a clear, visual way to view patterns of Welsh language use across communities. By mapping linguistic data, we can identify where support is most needed, protect areas where the language is under pressure, and areas where the Welsh language is strong. The heat map will also help local community groups to understand where their community sits in terms of the strength of the language in their areas and support to make informed choices about services, resources, and cultural activities that are needed to strengthen efforts to preserve and promote the Welsh language as a vital part of community identity and cohesion.

Please see page 5 for the heat map of - Areas of High Densities of Second Homes:

The Heat Map shows areas with high densities of second homes, making it easier to see where local housing pressures are greatest. By using this data, community groups can highlight the impact of second homes on housing availability, affordability, and community sustainability. The map also supports identifying links between second home concentrations and challenges such as population change, loss of the Welsh language, or reduced access to local services. This evidence-based approach supports planning, decision-making, and community responses, ensuring that resources and interventions are targeted where they are most needed.

Heat Map – Areas of Linguistic Significance

(Lower Layer Super Output Areas, 2021)



More information is available on the following links below.

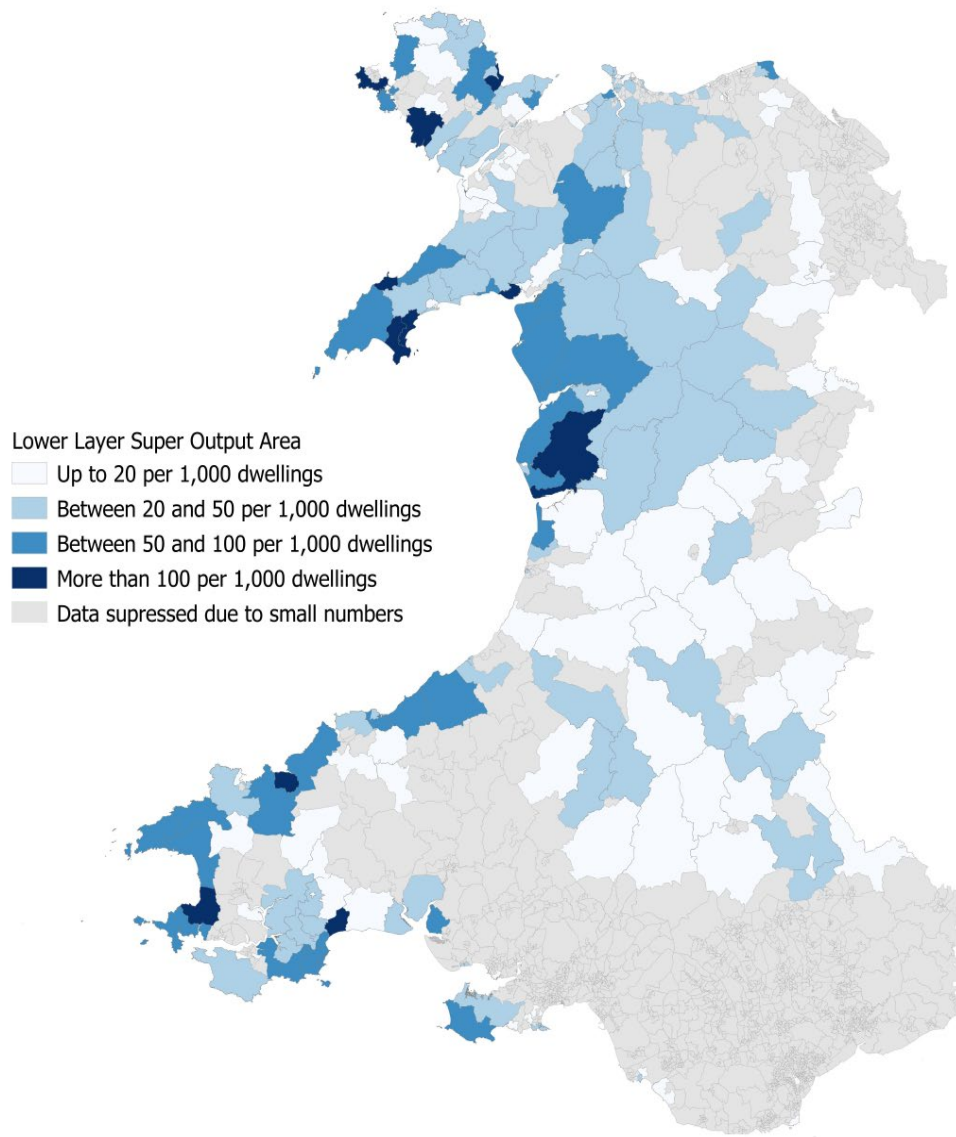
<https://www.gov.wales/welsh-language-communities-housing-plan-html>

<https://www.gov.wales/welsh-language-wales-census-2021-html>



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Heat Map – Areas of High Densities of Second Homes (Lower Layer Super Output Areas, 2021)



More information is available on the following links below.

<https://www.gov.wales/welsh-language-communities-housing-plan-html>

<https://www.gov.wales/welsh-language-wales-census-2021-html>



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Scoring Matrix and Question Guidance

The panel will be using a scoring matrix to ensure fairness and consistency when reviewing applications. Each answer is given a score according to how well it meets the criteria set out for that question. To maximise your score, please make sure your responses are clear, specific, and supported with examples where possible. You may use the scoring matrix as a guide to support your answers.

Q1	Please give us a brief description about your group, who are the individuals involved and what are you working towards achieving in your community. <i>Please note any working partnerships with any other organisations. (500 words max).</i>	
0 – No evidence	<i>Not addressed</i>	No description of group, members, aims, or partnerships (if applicable) provided.
1 - Limited	<i>Very basic or unclear</i>	Minimal description of the group. Limited detail on individuals involved. Community aims unclear. No evidence of partnerships (if applicable).
2 - Adequate	<i>Some relevant details</i>	Group is described but lacks depth. Mentions individuals but with little clarity about roles/skills. Community aims stated but not explained. Partnerships (if applicable) mentioned but weak or not well explained.
3 - Good	<i>Clear and relevant details</i>	Provides a clear description of the group and members involved. Explains aims and intended community benefit. Some evidence of active partnerships/collaborations (where applicable).
4 - Strong	<i>Clear and detailed</i>	Group and individuals well-described with clear roles/skills. Strong explanation of aims and how they will/do support the community. Partnerships included with evidence of active collaboration (where applicable).
5 - Excellent	<i>Comprehensive</i>	Well-structured, clear description of the group, demonstrating diverse and capable membership. Strong, community-focused aims clearly linked to outcomes. Partnerships are well-developed, showing meaningful collaboration and added value to the project.

Q2

Please provide a summary of your project.

What is the main purpose of your project, what are you aiming to achieve and what are the intended outcomes?

0 - No evidence	<i>Not addressed</i>	No clear summary, activities, delivery timescale or a plan of delivery, or outcomes described.
1 - Limited	<i>Very basic or unclear</i>	Summary is unclear and basic. Activities not well defined. Little or no detail on who will deliver them. Aims and outcomes unclear.
2 - Adequate	<i>Some relevant details</i>	Provides a basic summary of the project. Mentions activities but lacks detail. Delivery roles noted but not well explained. Outcomes are stated but not measurable or specific.
3 - Good	<i>Clear and relevant details</i>	Clear description of the project. Activities are defined and appropriate. Delivery roles explained with some evidence of capacity. Outcomes relevant and somewhat measurable.
4 - Strong	<i>Clear and detailed</i>	Very clear summary of the project. Activities are realistic, well thought out, and clearly linked to the objectives of the grant scheme. Delivery roles well described with evidence of capability. Outcomes are specific, relevant, and measurable.
5 - Excellent	<i>Comprehensive</i>	Comprehensive, well-structured summary. Activities are highly relevant, achievable, and innovative. Delivery team is clearly capable and experienced. Outcomes are robust, measurable, and strongly aligned with community benefit and funder priorities.

Q3

What specific community need or challenge does your project intend to address?

Social cohesion, community sustainability, create a new economic enterprise, a need for affordable housing etc. Please describe how you identified this need e.g. through community consultation and engagement, local data etc. please outline if your community is at risk or has recently lost an important service, asset or amenity.

0 - No evidence	<i>Not addressed</i>	No clear community need or challenge described. No evidence provided.
1 - Limited	<i>Very basic or unclear</i>	Need is mentioned but description is unclear, very general. No supporting evidence (e.g. no data, consultation, or lived experience).
2 - Adequate	<i>Some relevant details</i>	Identifies a need/challenge but provides limited detail. Some reference(s) to evidence, but unclear or weak. Limited link to project.



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3 - Good	<i>Clear and relevant details</i>	Clearly describes the community need or challenge. Provides some supporting evidence (consultation, engagement, or data). Demonstrates a link between the project and the identified need.
4 - Strong	<i>Clear and detailed</i>	Strong description of community need. Provides solid supporting evidence (mix of local data, community consultation, or lived experience). Clear link between project and addressing the need.
5 - Excellent	<i>Comprehensive</i>	Provides a comprehensive, and specific description of the need/challenge(s), showing strong understanding of community context. Uses multiple forms of evidence (consultation, data, lived experience). Makes an excellent case for why the project directly addresses the issue and adds value.

Q4	Explain how the use of the Welsh language will be a central part of the aims and objectives of this project? <i>How will the project, support the use of the language within the wider community?</i>	
0 - No evidence	<i>Not addressed</i>	No evidence that the Welsh language is central to the aims and objectives of the project.
1 - Limited	<i>Very basic or unclear</i>	Brief summary regarding the Welsh language but no clear explanation how the language will be a central focus of the project
2 - Adequate	<i>Some relevant details</i>	Shows awareness of Welsh language but limited incorporation. Includes some relevant references or basic acknowledgement, but not central to the aims and objective of the project.
3 - Good	<i>Clear and relevant details</i>	Describes how the aims and objectives of the project supports the Welsh language and is detailed clearly within the project.
4 - Strong	<i>Clear and detailed</i>	Strong evidence of how the Welsh language is a central theme within the aims and objectives of the project communication. Shows awareness of community context and potential impact.
5 - Excellent	<i>Comprehensive Welsh language fully embedded</i>	The application clearly sets out how the aims and objectives of the projects considers the Welsh language within the community and use within the project at every stage of the project and how the language will continue to be central to the project in

the future. Demonstrates a proactive commitment to promoting language use, strengthening community identity, and aligning with wider Welsh language goals.

***You will not be scored on the information provided on the individual(s) who takes responsibility for the Welsh language being central to the aims and objectives of your project.**

Q5	Please explain how second homes are impacting your local community. <i>(for example, housing availability, affordability, the Welsh language, or migration). Provide any supporting evidence, such as statistics. In your response, outline whether and how your project addresses these challenges – for instance, by supporting local housing needs, strengthening community cohesion, improving access to services, or helping preserve local identity, culture, and language.</i>	
0 – No problems 0% of second homes	<i>No second homes</i>	No mention of second homes or their impact. No evidence or explanation provided.
1 – Low *% of second homes	<i>Low percentage of second homes</i>	Mentions second homes but very generally. No clear link to local issues. No supporting evidence or examples. Describes one or two impacts of second homes (e.g. housing prices, language) but in limited detail. Some weak evidence.
2 – Moderate *% of second homes	<i>Increased percentage of second homes</i>	Provides a clear description of how second homes affect the community. Covers more than one area of impact. Includes some supporting evidence (statistics, consultation, research or lived experience).
3 - Very high densities of second homes 30%+	<i>Very high densities of second homes (Perthyn areas)</i>	Explains multiple impacts (e.g. affordability, migration, Welsh language). Provides solid evidence (reliable statistics, local data, or consultation findings). Good understanding of the local context, second homes are affecting community sustainability and links directly to the need for the project.

Q6	Tell us why you are applying for this funding: How will this grant be used to further develop your project. What will the grant funding enable you to achieve? (Max 1000 words).	
0 - No evidence	<i>Not addressed</i>	Does not explain why funding is needed. No link to project development or outcomes.
1 - Limited	<i>Very basic or unclear</i>	Suggests some awareness of second homes but provides little or no detail on how the project

		responds. Weak reference to housing, cohesion, services, or culture.
2 - Adequate	<i>Some relevant details</i>	Mentions one or two relevant impacts (e.g. housing affordability, language) and provides a basic explanation of how the project responds. Response is underdeveloped or not strongly linked to project activities.
3 - Good	<i>Clear and relevant details</i>	Provides a clear explanation of how the project responds to at least two identified impacts. Shows relevance to housing, cohesion, services, or culture. Response is connected to project activities.
4 - Strong	<i>Clear and detailed</i>	Strong explanation linking project directly to multiple challenges (housing, services, cohesion, language/culture). Provides assurance that the project will make a positive contribution to the local challenges.
5 - Excellent	<i>Comprehensive</i>	Detailed explanation showing clear understanding of second home impacts. Demonstrates how the project meaningfully addresses housing pressures, strengthens community cohesion, supports access to services, and protects identity, culture, and the Welsh language. Evidence-based for a strong community impact.

What are the key milestones you wish to achieve through this funding?

Please provide 3-4 measurable actions (targets) for your project including the month you aim to complete. (set up a community share scheme, building survey, business plan, community engagement activity etc) Please see below for examples.

	Action	Target month
1.	What - Create a strong business plan to follow and support with future grant applications How - using a local consultant to strengthen the projects purpose	Mar 2026
2.	What - Engage with the local community to understand need How - Through 2 public consultations.	x1 Jan 2026 x1 Feb 2026
3.	What - Create a feasibility study How - local consultant to assess viability, challenges, engage stakeholders	Feb 2026
4.	What - Collect and share data on housing need, availability and affordability in the community How - From consultation results we will review results and provide a report to the community and collect feedback	Dec 2026

Q7

What difference will your project make to your community?

What plans have you made to ensure the continuity and sustainability of this project or how the project will be developed beyond this allocation?

What effect do you expect your project to have on your community. Describe the expected outcomes. How will you measure/evaluate your project? i.e. Number of assets brought into community ownership, new services provided to the community, community services safeguarded, number of jobs created, new voluntary opportunities created.

0 - No evidence	<i>Not addressed</i>	No evidence of community benefit, sustainability or evaluation.
1 - Limited	<i>Very basic or unclear</i>	Mentions some benefits but lacks detail. Sustainability is not considered. Evaluation methods not mentioned.
2 - Adequate	<i>Some relevant details</i>	Describes some community benefits. Mentions sustainability but not detailed. Outcomes are general with limited or no evaluation plan.
3 - Good	<i>Clear and relevant details</i>	Explains community benefits with some detail. Awareness of sustainability beyond funding. Lists specific outcomes and some measurements. Evaluation is present but basic.
4 - Strong	<i>Clear and detailed</i>	Provides detailed and specific community benefits. Outlines detailed sustainability/development plans. Identifies clear, measurable outcomes (jobs, services, ownership, volunteering). Explains how impact will be evaluated.
5 - Excellent	<i>Comprehensive</i>	Detailed and significant community impact(s). Strong, realistic sustainability/development strategy. Provides strong measurable outcomes aligned with project priorities (e.g. assets secured, services safeguarded, jobs/volunteer posts created). Clear evaluation measurements.

Q8

How will you ensure that the project keeps to the funding timetable and budget?

What are the main risks associated with the project. Please provide mitigations below e.g. if a supplier becomes unavailable or timelines are compromised.

0 - No evidence	<i>Not addressed</i>	No mention of timetable, budget, risks or mitigations.
1 - Limited	<i>Very basic or unclear</i>	Mentions timetable/budget or risks but with no clear plan. No mitigations given.
2 - Adequate	<i>Some relevant details</i>	Some explanation of how the timetable and budget will be managed and met. Identifies basic risks but mitigations are not detailed.

3 - Good	<i>Clear and relevant details</i>	Explains methods to manage timetable and budget (e.g. monitoring, reviews). Identifies several risks with some mitigations, but not fully detailed.
4 - Strong	<i>Clear and detailed</i>	Provides detailed processes for managing timetable and budget (e.g. budget and timetable management approaches, regular reporting and reviews). Identifies realistic risks and provides practical mitigations. Demonstrates good planning methods.
5 - Excellent	<i>Comprehensive</i>	Demonstrates strong project management systems to ensure delivery is on time and to budget. Thorough risk considerations and mitigations. Shows adaptability and contingency planning (e.g. alternative suppliers, phased delivery, match-funding). Demonstrates thorough planning methods.

Q9	Have you received any grant funding for this project to date?		
	<i>Please note the source of funding, amount received and the purpose.</i>		
Type of funding	Amount received	Date funding received	Purpose of funding
*This question will not be scored and is for the panel's information only.			

Cost Table and Project Plan Guidance

Please complete the cost table with the elements you require funding. To comply with procurement regulations **one written or electronic** quote will be required for elements costing **over £5,000.00**. The cost table will act as a guide for your timeline and all work must be completed and invoiced **by 31st March 2026**.

Purpose of cost <i>Element to be funded</i>	Cost <i>Including VAT if applicable</i>	Supplier available <i>Tick box for 'Yes'</i>	Start date <i>Proposed start date</i>	End date <i>Expected end date</i>
		☐		
		☐		
		☐		
		☐		
		☐		
		☐		
		☐		

Insert rows as required

Please include VAT (where applicable) in the costs of all funded elements. Please note, VAT is not eligible for some elements under grant funding. In these instances, this will need to be discussed with your supplier ahead of work commencing. Ensure your chosen supplier is available to complete your funded works within the required and/or proposed timeframe.

Please consider risks and complete the table provided as a demonstration of mitigations and how you will deal with unexpected challenges i.e., *your timeline is compromised, an element becomes unachievable, or a supplier is unable to carry out work.*

<i>Will you be receiving match funding for this project/work? Please specify the amount and from which organisation/business.</i>	
Yes ☐	No ☐
*This will not be scored and is for the panel's information only.	